



Annual Regional Sustainable Development Conference 2022 “ENTREPRENEURS, INNOVATION AND REGIONAL SUSTAINABLE DEVELOPMENT”

CALL FOR PAPERS

“Regional sustainable development” is an issue that attracts the interest of academic researchers, policy-makers, and other stakeholders. The Institute of Social Sciences of the Central Region (ISSCR) and the EM Normandie Business School are organizing the first conference on the nexus between **“Entrepreneur, Innovation and Regional Sustainable Development”** in Da Nang (Vietnam). The aim of the conference is to promote scientific research in the topics related to sustainable growth and its implications for regional development.

FOCUS TOPICS

1. Sustainable Agriculture

How to ensure the development of agriculture activities without damaging natural resources and social interests is still a big challenge. Submissions can be associated with sustainable agriculture as agroecology, agtech, sustainable agriculture production, sustainable farming methods, among others.

2. SMEs and Sustainable entrepreneurship

Submissions to this topic can be related to different aspects of entrepreneurship in a sustainable regional development context as entrepreneurship and social change, sustainable entrepreneurship practices in SMEs, values in entrepreneurship, family-based entrepreneurship, social networking sites for entrepreneurship, social entrepreneurship, entrepreneurship in institutional voids, among others.

3. Corporate Social Responsibility and Sustainable development

Companies have to be more and more responsible for their activities’ impact on society. This is the concept of Corporate Social Responsibility (CSR). However, the CSR impacts on the company performance, contributions of CSR practices to sustainable regional development are still questionable. Submissions to this topic can be related to CSR and its implications as

CSR and the diversity of institutional contexts, CSR and industry development, CSR in the COVID-19 context, among others.

4. Sustainable Supply Chain, Logistics, and Transportation

Supply chain has an important role in the regional development. How to ensure a sustainable supply chain is a vital issue. Submissions to this topic can cover different themes like circular economy, integration (internal and external) and collaboration, inventory management, logistics and supply chain innovation, humanitarian logistics, retail logistics, supply chain costing and finance, supply chain resilience, Covid-19 and supply chain strategy, transportation and logistics business and management, maritime transportation, last-mile logistics, green vehicle routing problem, green production and routing problem, renewable energies and clean production, among others.

5. Sustainable Innovation

Submission to this topic can cover different aspect of sustainable innovation and digital transformation as sustainable growth in business ecosystems, responsible design of digital business models, platform economy and personal data spheres, innovation and trust, digital eco-system participatory innovation, frugal innovation, value-sensitive design, ethics in innovation management, among others.

Round table:

The role of entrepreneurship and innovation in the regional development in Vietnam

A mini economic forum: **Economic Development in the Central Region**

Participants: EM Normandie Business School, Institute of Social Sciences of the Central Region, Vietnam Chamber of Commerce and Industry (branch in Da Nang), experts and local agencies and managers.

Conference board

BUI Nhat Quang, Director of Vietnam Academy of Social Science, Vietnam

CASTELLANO Sylvaine, Dean of research, EM Normandie Business School, France

HOANG Hong Hiep, Acting Director of Institute of Social Science of the Central Region, Vietnam

NGUYEN-Huu Thanh Tam, EM Normandie Business School

TRAN Minh Duc, Vice director of Institute of Social Science of the Central Region, Vietnam

VU Tuan Hung, Vice director of Southern Institute of Social Sciences, Vietnam

Scientific committee

ALVES Sarah, Dean of Faculty, EM Normandie Business School, France

ARMANDO Papa, University of Teramo, Italy

BOURDIN Sébastien, Associate Dean of Faculty, EM Normandie Business School, France

BUI Quang Tuan, Director of Vietnam Institute of Economics, Vietnam

CILLO Valentina, University of Rome 3, Italy

CONDOR Roland, EM Normandie Business School, Vietnam

DEL GIUDICE Manlio, Editor in Chief of Journal of Knowledge Management, University of Rome, Italy

DANG Xuan Thanh, Vice director of Vietnam Academy of Social Science, Vietnam

ESTAY Christophe, EM Normandie Business School, France

FIANO Fabio, University of Rome, Italy

LAMOTTE Olivier, Associate Dean of Faculty, EM Normandie Business School, France

JUTEAU Solène, EM Normandie Business School, France

LARÉ Amandine, Head of Economics, Territories and Sustainable Development, EM Normandie Business School, France

LE Quoc Hoi, Editor in Chief of Journal of Economics and Development, National Economics University, Vietnam

LE Van Cuong, Associate Editor of Journal of Public Economics Theory, CNRS, Paris School of Economics, France

LE Van Hung, Vice director of Institute of Regional Sustainable Development, Vietnam

LUONG Tinh, Institute of Social Science of the Central Region, Vietnam

MAGNI Domitilla, University of Rome 3, Italy

NAM Sang-Woo, KDI School of Public Policy and Management, Korea

NGUYEN Truong Son, The University of Danang - University of Economics, Vietnam

NGUYEN Van Phu, Paris Nanterre University, France

PARK Jin, KDI School of Public Policy and Management, Korea

PHAM Hoang Van, Hankamer School of Business, Baylor University, United-States

PHAM Si An, Vietnam Academy of Social Sciences, Vietnam

PHAM Thi Kim Cuong, Paris Nanterre University, France

PHAN Thi Song Thuong, Institute of Social Science of the Central Region, Vietnam

RIEBER Arsène, University of Rouen Normandy, France

SINGH Sanjay Kumar, Maynooth University, Ireland

TRAN Nam Binh, University of New South Wales, Australia

TRAN Thi Anh-Dao, University of Rouen Normandy, France

TRINH Thi Thu, Institute of Social Science of the Central Region, Vietnam

VENKATESH V.G., EM Normandie Business School, France

VU Bang Tam, University of Hawai'i at Hilo, America

WON Hee Lee, Han Kyong University, Korea

Local organization committee

BUI Nguyen Hoa, ISSCR

DINH The Toan, ISSCR

LE Xuan Thong, ISSCR

LUONG Tinh, ISSCR

NONG Thi Dieu, ISSCR

PHAN Thi Song Thuong, ISSCR

TRAN Thi Thuy Duong, ISSCR

TRINH Thi Thu, ISSCR

VO Hoang Phi, ISSCR

Registration fee

Doctoral student: Free

Developing countries: 90 USD

Developed countries: 150 USD

***There will be no charge for domestic guesses, if they do not register the meals and trip.**

There is a prize for the best paper

Submission

Submissions of titles and abstracts: Please send an extended abstracts or full manuscript via our website <http://aissc.org.vn/> or to email addresses:

- Papers in Vietnamese language: aissc.danang@gmail.com
- Papers in English language: aissc.dn@gmail.com

While submitting, please specify the topic of the manuscript (cf., link to the Call for papers).

Submission guidelines: to include the guidelines below

Submission guidelines

1. Manuscripts must be in English and should not exceed 8.000 words and should be typed in MS Office, A4 size paper (left margin: 3 cm, right margin: 2 cm, upper margin: 2 cm,

lower margin: 2 cm), using 13-point Times New Roman font, 1.2-point line space, and 6-point paragraph space.

2. Manuscripts should be included with the following major sections sequentially:
 - Title, author names (with academic title) and affiliations (e.g. university, organization) below the names.
 - Abstract (maximum length: 250 words), keywords (maximum: 5 words)
 - Main body (Introduction, Literature Review, Methodology, Findings/Results, Conclusions, and Appendices)
 - References should follow the APA style (Please refer to the Publication Manual of the American Psychological Association, sixth edition)
 - All papers will be assessed in a blind review process. Manuscripts submitted to the conference should be original works and entirely written by authors. Plagiarism in all its forms constitutes unethical behavior and is unacceptable.

Important dates

Deadline submission for extended abstract: Mar 21st, 2022

Abstract notification to authors: Mar 31st, 2022

Deadline submission for full paper: May 15th, 2022

Paper notification to authors: May 30th, 2022

Registration open: May 1st, 2022

Time and Venue

Time: July 21st and 22nd, 2022.¹

- 21/7/2022: All day conference.
- 22/7/2022: Round table (in the morning) and Trip to 2 World Heritage Sites (in the afternoon).

Venue: Institute of Social Sciences of the Central Region, Nam Ky Khoi Nghia Street, Ngu Hanh Son District, Da Nang City, Vietnam.

***Trip to Hoi An Ancient Town and My Son Sanctuary:**

Hoi An Ancient Town: Hoi An Ancient Town is an exceptionally well-preserved example of a South-East Asian trading port dating from the 15th to the 19th century. Its buildings and its street plan reflect the influences, both indigenous and foreign, that have combined to produce this unique heritage site (<https://whc.unesco.org/en/list/948/>).

My Son Sanctuary: Between the 4th and 13th centuries a unique culture which owed its spiritual origins to Indian Hinduism developed on the coast of contemporary Viet Nam. This is graphically illustrated by the remains of a series of impressive tower-temples located in a

¹ The conference can be delayed due to sanitary conditions.

dramatic site that was the religious and political capital of the Champa Kingdom for most of its existence (<https://whc.unesco.org/en/list/949>).

Publication benefits

Selected papers will be published in the proceeding with ISBN index.

The best papers presented at the conference have opportunities to be published in a special issue of the **Journal of Asia Business Studies** (H-index 17; Scopus – impact factor 3.18; ISI – Q1).

Or having opportunities to be published in the Central Vietnamese Review of Social Sciences.

Guess editors:

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VU Tuan Hung, Vice director of Southern Institute of Social Sciences, Vietnam

Website

<http://aissc.org.vn/>

Institute of Social Sciences of the Central Region:

Founded in 1953, the Vietnam Academy of Social Science (VASS) is a research institution under the Government of Vietnam. VASS is the hub for top scholars in the social sciences and humanities in Vietnam. Currently, the Academy employs more than 2,000 staff, of whom more than 900 are professors and associate professors who hold doctoral and master's degrees in the social sciences and humanities. They work in seven departments which support the President, 35 research institutes and four other non-research institutions.

The Institute of Social Sciences of the Central Region (ISSCR) is an organization for researching social sciences, a representative of the Vietnam Academy of Social Sciences (VASS) in the Central Region, Vietnam. Its functions are researching fundamental issues about social sciences; consulting for the local and central government; and involving in training workforces for social sciences. Hence, ISSCR is capable for networking and connecting a wide range of domestic agencies, authorities, stakeholders and other institutes to launch and implement research projects and coordination relating to social sciences.

EM Normandie Business School:

Founded in 1871 among the first French business schools, EM Normandie has established itself as a benchmark institution in the world of business schools. It holds the international EQUIS and AACSB accreditations.

With 5,800 students and professionals in its initial and continuing diploma training programs and 21,500 members of the Alumni EM Normandie association worldwide, the school has five campuses in Caen, Le Havre, Paris, Oxford, and Dublin. EM Normandie trains the managers of tomorrow, future responsible rulers prepared to lead change in a multicultural environment, and it supports employees and business leaders throughout their careers.

Research activities of the school operates under the framework of the Métis Lab, which comprises six departments: Economy, Territories, and Sustainable Development; Foreign Languages and Humanities; HR and Organization; Law, Finance, and Control; Marketing; Strategy and Entrepreneurship; Supply Chain Management and Decision Sciences. The research policy implemented relies on three strong principles: Practical Intelligence, Cross-disciplinary Knowledge, and Openness towards Professionals.

Da Nang

Da Nang is a young and dynamic city of Vietnam, as well as a tourist attraction where the APEC conference took place in 2017. It is well known for its charisma, friendly hospitality, culinary delights, beautiful beaches and serene scenery. More information about Da Nang can be found in the following link: <https://danangfantasticity.com/en/about-danang/about-da-nang-city.html>.