

*Tp. Hồ Chí Minh, ngày tháng năm*

## SUBJECT SYLLABUS

### 1. SUBJECT INFORMATION

#### 1.1. Subject names: Supply Chain Management

- Subject code: Credit: 03
- Applied for : Business administration
  - + Grade education: Bachelor
  - + Training form:
  - + Required subject: *Compulsory*

#### 1.2. Faculty in charged: FBA (Faculty of Business Administration)

#### 1.3. Subject description:

This Subject will provide to learners the knowledge of supply chain management which can be applied into one specific enterprise. With such knowledge, learners can work for enterprises in such fields as purchasing, supplier network management, logistics (warehouse and transportation activities) to help enterprises to increase their competitive advantages through reducing input cost, seamless flow in their supply chain and create an maintain the good relationship with their suppliers.

- Allocation hours for all activities: for this subject:
  - + Theory: 1.5
  - + Group working and presentation: 1.0
  - + Class Discussion: 0.5
  - + Self study: 2.0

#### 1.4 Prerequisite:

- Prerequisite subjects:[Management]
- Prior subjects: [Operation Management, Strategic Management]

### 2.SUBJECT OBJECTIVES

*After learning this subject, learners can do well such below activities:*

- Can describe and analyze clearly and correctly any supply chains for any industries

- Know how to choose the suitable supply chain strategy for enterprises for such specific industry
- Know how to build an efficiency measures for all supply chain in certain industry
- Know how to build and cooperate effectively with their supplier network

### 3. OUTPUT STANDARD

#### 3.1 Subject output standard

Objectives		Subject output standard	Meet output standard of Course syllabus
<b>Knowledges</b>	Ks1	Explain the supply chain definition and other core issues in supply chain management as supply chain objectives, supply chain trends, SC models	K5, K6, K7
	Ks2	Explain the important roles of purchasing for eEnterprise and other related purchasing activities	
	Ks3	Know and Explain about the important role of suppliers for enterprises	
	Ks4	Know how to manage successful relationship with suppliers network	
	Ks5	Know CPFR and MRP in doing demand forecast	
	Ks6	Know how to use Cross docking technique in managing warehouse activities	
	Ks7	Know how to use location strategy and understand about process management	
	Ks8	Know about logistics management	
	Ks9	Know how to manage the relationship with clients	
	Ks10	Know how to measure the performance of any supply chain	
	Ks11	Know how to manage inventory for such enterprise	
	Ks12	Know how to manage the reverse logistics	

	Ks13	Understand the process integration in supply chain	
<b>Skills</b>	Ss1	Can describe the supply chain for any enterprise	S1, S2, S6
	Ss2	Can build purchasing strategy for enterprise	
	Ss3	Can build and manage well suppliers network	
	Ss4	Can do demand forecast	
	Ss5	Can manage such issues related to inventory, warehouse and transportation for enterprises	-
	Ss6	Can manage the relationship with clients	-
	Ss7	Can use performance measure applied in supply chain	-
	Ss8	Can use some technique as CPFR, Cross docking and RFID in manage supply chain activities	-
	Ss9	Can manage the reverse logistics, process integration	-
<b>Capabilities</b>	As1	Active learning	A2, A3, A4
	As2	Own the supply chain knowledge	
	As3	Flexibility, communities and social responsibility	

### 3.1 The matrix connecting to subject content with subject output standard

No.	Content	Subject output standard		
		Knowledge	Skill	Attitude
1	Chapter 1: Introduction to SCM	K s1	S s1	A s2 ....

No.	Content	Subject output standard		
		Knowledge	Skill	Attitude
2	Chapter 2: Purchasing Management	K s2	S s2	A s2, AS3
3	Chapter 3: Supplier relationship Management	K s3, Ks4	S s3	A s2 A s3
4	Chapter 4: Strategic sourcing for successful SCM	K s1	Ss2- Ss3	As2, AS3
5	Chapter 5: Collaborative, Planning, Forecasting & Replenishing	K s5	S s4	As2
6	Chapter 6: Enterprise Resource Planning System			As1 As2
7	Chapter 7: Inventory management	Ks6. Ks11	Ss5	As1 As2
8	Chapter 8: Process Management(JIT, Lean, TQM)			As1 As2
9	Chapter 9: Logistics Management	Ks 8	Ss5	As1, As 2
10	Chapter 10: Customer Relationship Management	K s 9	Ss6	As1, As 2
11	Chapter 11: Location Management	Ks7	Ss5	As 2

No.	Content	Subject output standard		
		Knowledge	Skill	Attitude
12	Chapter 12 : Service response Logistics	Ks12	Ss9	As2
13	Chapter 13: Process Integration	Ks13	Ss9	As1
14	Chapter 14: Performance Measurement	Ks10	Ss7	As2

#### 4. SUBJECT CONTENT AND TEACHING PLANNING

Time	Content	Class organization				Teaching method	Required preparation	Note
		Time in Class						
		Theory	Integrated practices	Practices in class	Self study			
W1	Chapter 1: Introduction to SCM	X				Lecturing		
W2	Chapter 1( cont.) and Chapter 2: Purchasing Management	X				Lecturing		
W3	Chapter 2( cont.)	X				Lecturing		
W4	Chapter 3	X				Lecturing		
W5	Chapter 3( Cont.) & Chapter 4	X				Lecturing		
W6	Chapter 4( cont.)	X				Lecturing		
W7	Group working for presenattuon			X		Do presentation ofr required Topic		
W8	Group working for presenattuon			X		Do presentation ofr required Topic		
W9	Chapter 5 and Chapter 7	X				Lecturing		
W10	Chapter 9 and chapter 11	x				Lecturing		
W11	Chapter 11(Cont.)	X				Lecturing		
	Chapter 6				x		At home self	

Time	Content	Class organization				Teaching method	Required preparation	Note
		Time in Class						
		Theory	Integrated practices	Practices in class	Self study			
						study 4		
	Chapter 8				x	At home self study 4		
	Chapter 10- chapter 13				x	At home self study 4		

## 5. Books and reference books

### 5.1. Main course

1. **Principles of Supply Chain Management: A Balanced Approach. 3<sup>rd</sup> E**  
( Author: Wisner, Leong and Tan,2012)

### 5.2. Reference books

1. Essentials of Supply Chain Management  
( Author: Michael Hugos)
2. Supply Chain Management: Best Practices  
( Author: David Blanchard)
3. Operation & Supply Chain Management  
( Author: Jacobs & Chase)
4. Purchasing & supply chain management,2016  
(Robert M. Monczka et al)
5. Managing supply chains : a logistics approach ,2013  
(John J. Coyle et al,)

## 6. LEARNING RESULT SCORING METHOD

Method		Rate (%)	Meet output standard for subject
	Group working and doing presentation in class	30	<b>As1,As2, Ss1,Ss8, Ss9,Ss5, Ks5, Ks6, Ks12, Ks13</b>
<b>Final Examination</b>	<b>Theory</b>	70	Ks1-Ks4, Ks8-Ks11, Ss2-Ss7,Ss9 As2-As3
<b>Total</b>		100%	

**Principal**

**Dean of Faculty**

**Head of SS Dept.**